

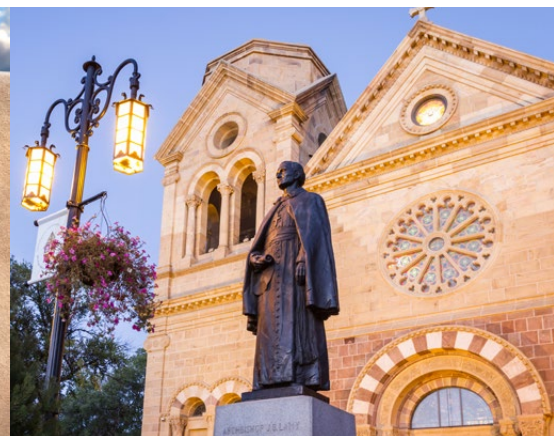
CTLA



Canadian Transport Lawyers Association



Transportation Lawyers Association





President's Letter

We look forward to seeing you at the TLA Annual Conference & CTLA Midyear Meeting at the Inn and Spa at Loretto, in Santa Fe, New Mexico, from Tuesday, April 25 through Saturday, April 29, 2017. The Program Planning Committee has worked diligently to provide a first-class educational program combined with a variety of social events that will make your visit to *The Land of Enchantment* an even more memorable experience.

The Inn and Spa at Loretto is one of Santa Fe's luxury hotels and one of the State's most photographed buildings. It is an effortless blending of old world charm with world-class splendor. Built at the end of the historic Old Santa Fe Trail, high in the spectacular Sangre de Cristo Mountains, the Inn and Spa at Loretto is an architectural re-creation of the Taos Pueblo, a national historic landmark. The Inn has been awarded the coveted Reader's Choice Award from *Condé Nast Traveler* magazine for three years in a row. The Inn is ideally located in the heart of Santa Fe, near the Palace of the Governors and just one block from historic Santa Fe Plaza galleries, museums, restaurants and boutiques.

Santa Fe is a unique mix of historic charm with a contemporary vibe. The City Different has more than 400 restaurants that range from fine dining to casual. The scene continues to blossom with restaurants embracing artisan and farm-to-table craft foods and beverages.

Numerous self-guided walking tours will show attendees and guests the vast history found in the great Southwest. Santa Fe is the third most popular art destination in the world. Its famous Canyon Road is within walking distance of the hotel and is part of the spouse-guest experience. The city is home to over 80 art galleries and is also home to more than a dozen fascinating museums that document the region's history, art and cultures.

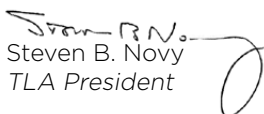
With respect to other activities, on Tuesday, golfers will have the opportunity to play Cochiti Golf Course, an 18-hole Robert Trent Jones Jr. public course. The course has been called "heaven with a zip code." On Wednesday, golfers will enjoy the dramatic scenery of Northern New Mexico's Pojoaque Valley at the Towa Golf Club. Towa was designed jointly by twenty-time PGA titlist Hale Irwin, and noted golf course designer and landscape architect, William Phillips. We will hold the tennis tournament on Thursday at Quail Run, a local gated community.

Other social events will be hosted on Wednesday and Saturday evenings at the Inn and Spa at Loretto. Attendees and guests are invited to come and experience the highlights of the local cultures, including a Flamenco performance and a mariachi band.

Banquet festivities on Friday evening will be hosted at the La Fonda on the Plaza™ which is also situated in the heart of Santa Fe and is regarded as one of the best Santa Fe Plaza hotels.

Four years in the making, the conference will feature an amazing educational program with an impressive array of speakers and topics. The committee has developed a program that will be both interesting and informative. While enjoying the Southwest and the beauty and diversity of the convergence of three distinct cultures, Native American, Spanish and Southwestern, you will learn about critical legal issues and topics in the company of friends and colleagues. The legal education program will educate and entertain you.

Make plans now to join your fellow TLA and CTLA members in Santa Fe. It promises to be a truly educational and memorable experience. We look forward to seeing you.


Steven B. Novy
TLA President

"A Conference Different in 'A City Different'"

Transportation Lawyers Association (TLA)

The Transportation Lawyers Association is an independent, international bar association whose members assist providers and commercial users of logistics and transportation services, regardless of mode. TLA is dedicated to keeping its members ahead of the constant changes in all aspects of the specialized legal environment affecting the transportation community, regardless of the particular legal discipline involved. With strong academic ties, commitment to excellence in continuing legal education, and a long tradition of collegiality and exchange of ideas, TLA is a resource for lawyers seeking to maximize both the quality of the legal services they provide and the quality of their professional lives.

Canadian Transport Lawyers' Association (CTLA)

The Canadian Transport Lawyers' Association is a Canadian based international association of transportation lawyers. Since its founding in 1978, through conferences, publications and networking, CTLA has striven to keep its members current on new developments of provincial and federal laws affecting all modes of transportation including air, truck, bus, rail and marine.





Inn and Spa at Loretto in Santa Fe

Join us this year at the Inn and Spa at Loretto in Santa Fe, New Mexico! Effortlessly blending old world charm with world-class splendor, this Santa Fe luxury hotel is one of the state's most photographed buildings. Built at the end of the historic Old Santa Fe Trail high in the spectacular Sangre de Cristo Mountains, the Inn and Spa at Loretto is an architectural recreation of the Taos Pueblo, a national historic landmark. The Inn has been awarded the coveted Readers' Choice Award from *Condé Nast Traveler* magazine for three years in a row. An exquisite Santa Fe, New Mexico luxury hotel and spa reflecting the culture and sophistication of its historic setting, Inn and Spa at Loretto features 136 guestrooms, a full-service spa, casual fine dining, three art galleries and a tranquil garden. The Inn is ideally located in the heart of Santa Fe, near the Palace of the Governors and just one block from historic Santa Fe Plaza's galleries, museums, restaurants and boutiques.



Check-in time is 4:00 p.m., and check-out time is 11:00 a.m.

Special room rates have been negotiated for the Transportation Lawyers Association at the Inn & Spa at Loretto: \$179 single/double and \$269 for junior suites. Based on room availability, the group rate may also apply three days before and after the conference. TLA has negotiated complimentary Internet in the sleeping rooms.

The cut-off date for reservations is **Monday, April 3, 2017**. Be sure to make your reservations as soon as possible as rooms are likely to sell out prior to the cut-off date.

Hotel reservations should be made directly with the hotel via its [online reservation system](http://www.translaw.org). To make your reservation, visit our website at www.translaw.org and click on the link located on the Annual Conference page under Events. To make reservations by phone, call the hotel directly at 1-866-582-1646 and provide group code 10I3LA or mention Transportation Lawyers Association 2017 to receive the conference hotel rate. We hope that you will join us in this beautiful location!

An additional room block has been booked at La Fonda on the Plaza; should TLA need to utilize these sleeping rooms, information will be distributed to the membership.





Location & Transportation

The Inn and Spa at Loretto is located at 211 Old Santa Fe Trail, Santa Fe, NM 87501.

Located in the heart of downtown Santa Fe, just one block from the historic Plaza and Canyon Road, The Inn and Spa at Loretto is approximately nine miles from the Santa Fe Municipal Airport (SAF) and 68 miles from the Albuquerque International Sunport Airport (ABQ).

Santa Fe Municipal Airport offers American Eagle and United Express flights daily, making getting to “The City Different” easier than ever.

Albuquerque International Sunport is the gateway to New Mexico. In 2014, the airport celebrated 75 years of service. As a medium hub facility, the airport welcomes nearly 5 million passengers per year and is renowned for its distinct New Mexican architecture, outstanding art collection and welcoming amenities.

Rental cars are available at the Sunport Car Rental Center located on the airport property. Car rental shuttles provide free transportation between the terminal building and the Car Rental Center. Shuttles run every five minutes from the commercial lane located outside the first level of the airport terminal building. If renting a car and driving to The Inn, please be sure to use the zip code 87501 when using a personal GPS device.

There are a number of shuttle and charter services operating between Albuquerque and Santa Fe. For an up-to-date listing, please visit the Getting Around tab at www.abqsunport.com.

Parking

The Inn and Spa at Loretto offers a daily parking rate of \$11 and overnight parking at \$21 per day.

Local Attractions

Guests will have ample time to experience Santa Fe's unique mix of old world charm with a contemporary vibe. Santa Fe was voted one of the Top Ten Food Cities in the Country by *Travel + Leisure*. Throughout the centuries, an amalgam of Indigenous American, Spanish and Anglo influences made Santa Fe a veritable melting pot of gastronomic delight. From the “Three Sisters” – corn, beans and squash – to the majestic and cherished Chile peppers, Santa Fe's culinary world allows diners to experience a true cultural exploration with every bite. The City Different has more than 400 restaurants that range from fine dining to uber-casual, and the scene continues to blossom with restaurants embracing artisan and farm-to-table craft foods and beverages.

Numerous self-guided walking tours will show attendees and guests the vast history found in the great Southwest. The average Santa Fe visitor sees more than five galleries while exploring. Contemporary art is everywhere; visit Canyon Road, home to over 80 art galleries. Santa Fe is also home to more than a dozen fascinating museums that document the region's history, art and cultures. We encourage TLA members and guests to experience the fascinating historic sites, including stunning remnants of ancient Native American communities near Santa Fe and pueblo communities still vibrant today. Santa Fe's beautiful surroundings are perfect for hiking, skiing and other outdoor recreation. Visit the Annual Conference page on the TLA website for additional information on nearby attractions.

Weather

In the late spring the average daytime temperature in Santa Fe is in the mid-60s, and temperatures dip into the low 30s at night.

Attire

Casual dress is appropriate for all educational sessions and all social events, including the Annual Banquet. Please pack a sweater or light jacket as meeting room temperatures tend to be cool.

Questions

Please direct any questions regarding the TLA Annual Conference & CTLA Midyear Meeting to the TLA Executive Office at 913-222-8652 or via email to

TLA-info@kellencompany.com.



Continuing Legal Education

Accreditation has been requested for the 2017 TLA Annual Conference & CTLA Midyear Meeting from every state with mandatory continuing legal education (CLE) requirements. Please be aware that each state has its own rules and regulations, including the definition of CLE. More information about CLE is available on the CLE page, under events, on the TLA website at www.translaw.org.

Papers & Proceedings

If you will not be able to attend the 2017 Annual Conference, but would like to purchase a flash drive containing the papers and proceedings, complete the contact information on the registration form, check the box for ordering the Papers and Proceedings, and send it to the TLA Executive Office with payment.

First-Time Attendees & Corporate Counsel

If this is your first time attending the TLA Annual Conference or if you are Corporate Counsel, be sure to check the box indicating your status on the registration form. First-time attendees and Corporate Counsel are guaranteed to receive the early registration rate regardless of when they register.

Registration

Early Registration Deadline: February 24, 2017

Regular Registration: February 25-March 31, 2017

On-site Registration – After 5:00 p.m. (Central Daylight Time) on Friday, March 31, 2017. Registrations processed on-site may cause a delay at the time you check in at the registration desk. If you need to register after March 31, please bring your registration form and payment directly to the conference.

Non-Members – By registering as a non-member, you will receive an application for membership and must meet the TLA membership qualifications in order to attend the Annual Conference. As a new member of the Transportation Lawyers Association, you may attend the Annual Business Meeting as a voting member. Please note that \$225 of the Non-Member Registration Fee pays your TLA dues in full for 15 months: May 1, 2017, through July 31, 2018, the end of our fiscal year. You receive three “free” months of membership benefits, and we are confident that you will want to renew your membership for the fiscal year 2018-2019!

ALL REGISTRATIONS INCLUDE: Continental Breakfast, Welcome Reception, Thursday evening event, Annual Banquet and Saturday evening event. In addition,

member, non-member and retired/student registrations include daily refreshment breaks and the TLA Annual Business Meeting boxed lunch (Thursday).

Registration Confirmation

For those registrations received through March 31, 2017, TLA will send a confirmation by email. When you receive your confirmation, please check the spelling of your name to ensure it is correct. If there is an error, please contact Susan Hime at the TLA Executive Office at 913-222-8652 x 8642. The information on your confirmation email will be the information used for your name badge and event tickets. If you do not receive a confirmation email within three weeks of registering, please contact the TLA Executive Office to confirm receipt of your registration.

Registration Cancellation Policy

Written notice of cancellations received on or before February 24, 2017 will be fully refunded. Cancellations received from February 25, 2017 through March 31, 2017 will be refunded less a \$100 processing fee. No refunds will be issued for cancellations received after March 31, 2017. Substitution of registrants is allowed.



Calendar of Events & Continuing Legal Education

Tuesday, April 25, 2017

12:00 p.m. – First Tee Time

Golf Tournament

8:00 p.m. – 1:00 a.m.

TLA Networking After-Hours (check the mobile app for details)

Wednesday, April 26, 2017

8:00 a.m. – 12:00 p.m.

TLA Executive Committee Meeting

1:00 p.m. – Shotgun Start Time

Golf Tournament

5:00 p.m. – 7:30 p.m.

Registration

6:30 p.m. – 8:30 p.m.

Welcome Reception

9:00 p.m. – 1:00 a.m.

TLA Networking After-Hours (check the mobile app for details)

Thursday, April 27, 2017

7:00 a.m. – 8:00 a.m.

Continental Breakfast

8:15 a.m. – 12:30 p.m.

EDUCATIONAL PROGRAM I

8:00 a.m. – 8:15 a.m.

Opening Remarks

Steven B. Novy, *Chilton Yambert Porter LLP, Chicago, Illinois, President, Transportation Lawyers Association*

Myer Rabin, *Rabin Law, Moncton, New Brunswick, Canada, President, Canadian Transport Lawyers' Association*

8:15 a.m. – 9:15 a.m.

Looking from the Outside-In & Learning from the Inside-Out: Current Hot Topics for In-house Counsel & What They Expect from Those of Us on the Outside

In-house counsel are now faced with a myriad of legal issues that were of no moment just a few years ago. E-commerce, cyber security and state and local regulations are dwarfing the “traditional” casualty and freight claims work that had occupied center stage for so many years. As in-house counsel continue to adapt, those of us on the outside must stay ahead (or at least keep up). This panel will include time for audience members to “peek behind the curtain” and learn some inside thoughts on “do’s and don’ts” in some less thought of areas like risk management, claims reduction and solicitation of business.

Moderator: **William Pentecost**, *Cipriani & Werner, P.A., Pittsburgh, Pennsylvania*

Speakers: **Michael Kroul**, *KTI, Inc., Minnetonka, Minnesota*
Arun Thomas, *FedEx Ground, Moon Township, Pennsylvania*
Jeff Stupp, *Cardinal Logistics, Concord, North Carolina*

9:15 a.m. – 10:15 a.m.

Do’s & Don’ts: Advice from the Bench

It is called the “practice of law” for a reason. Hear from experienced federal jurists about what they observe from the profession in motions and brief writing and oral advocacy. Engage in a discussion to avoid common pitfalls and mistakes, and hear from the bench about winning techniques and best practices.

Moderator: **Christopher M. Kelly**, *Gallivan, White & Boyd, P.A., Charlotte, North Carolina*

Speakers: **Hon. Paul J. Kelly**, *United States Court of Appeals, Tenth Circuit, Santa Fe, New Mexico*
Hon. Judith Herrera, *United States District Court, District of New Mexico, Albuquerque, New Mexico*

10:15 a.m. – 10:30 a.m.

Refreshment Break



Calendar of Events & Continuing Legal Education

Thursday, April 27, 2017 (continued)

10:30 a.m. – 11:30 a.m.

New Solutions for Old Obstacles: Cross-Border Motor Carrier Operations in North America

United States Customs and Border Protection applies different “cabotage” rules to Canadian and Mexican drivers using NAFTA B-1 visas for immigration purposes compared to the “cabotage” rules that the agency applies to Canadian and Mexican motor carrier vehicles for customs purposes.

Moderator: **Kim E. Stoll**, *Fernandes Hearn LLP, Toronto, Ontario, Canada*

Speakers: **Louis Amato-Gauci**, *Fernandes Hearn LLP, Toronto, Ontario, Canada*
Kenneth R. Hoffman, *Dysart Taylor Cotter McMonigle & Montemore P.C., Kansas City, Missouri*
Carlos M. Sesma Jr., *Sesma, Sesma & McNeese, Mexico City, Mexico*

11:30 a.m. – 12:30 p.m.

“Well, Isn’t That...Special?” What You Need to Know about Representing Specialized Motor Carriers

Federal law provides a single definition of a “motor carrier.” However, motor carriers frequently specialize in a wide variety of niches — each of which operates in vastly different ways. Intermodal carriers need to understand the UIIA and manage relationships with the railroads; tank truck carriers need to be sensitive to wet-line regulations and mis-deliveries; heavy-haul carriers must obtain over-dimensional permits and interact with pilot car services; household goods carriers remain regulated by the Surface Transportation Board, etc. This panel of in-house counsel will offer practical advice regarding regulations, contract language and operational practices that any transportation attorney should take into account when representing a specialized carrier.

Moderator: **Marc S. Blubaugh**, *Benesch, Friedlander, Coplan & Aronoff LLP, Columbus, Ohio*

Panelists: **Robert B. Ledoux Jr.**, *Florida East Coast Railway, LLC, Jacksonville, Florida*
Richard Clark, *Landstar System, Inc., Jacksonville, Florida*
Jesse Elison, *Quality Distribution, Inc., Tampa, Florida*

12:30 p.m. – 1:30 p.m.

TLA Business Meeting Luncheon (boxed lunch provided)

1:30 p.m. – 2:00 p.m.

TLA Committee Chair Orientation

2:00 p.m. – 4:00 p.m.

CTLA Officers & Directors Meeting

3:00 p.m. – 5:00 p.m.

Tennis Tournament

BREAKOUTS & COMMITTEE MEETINGS

2:00 p.m. – 3:15 p.m.

Breakout Session – Freight Claims

3:15 p.m. – 4:30 p.m.

Breakout Session – Commercial & Business Litigation

3:15 p.m. – 5:15 p.m.

Committee Meetings

3:15 p.m. – 4:15 p.m.

- Labor & Human Resources Committee Meeting
- Corporate Counsel Committee Meeting
- Bankruptcy & Creditors’ Rights Committee Meeting

4:15 p.m. – 5:15 p.m.

- Admiralty & Maritime Committee Meeting
- Antitrust & Unfair Trade Practices Committee Meeting

5:30 p.m. – 6:30 p.m.

Cocktail Reception



Calendar of Events & Continuing Legal Education

Thursday, April 27, 2017 (continued)

6:30 p.m. – 9:00 p.m.	Dine-Around (separate sign-up required)
9:00 p.m. – 1:00 a.m.	TLA Networking After-Hours (check the mobile app for details)

Friday, April 28, 2017

7:30 a.m. – 8:30 a.m.	Continental Breakfast
7:30 a.m. – 8:15 a.m.	Committee Breakfast Roundtables <ul style="list-style-type: none"> • E-Commerce & Logistics Committee • International Trade & Transportation Committee • Casualty Committee
7:30 a.m. – 8:30 a.m.	Past President's Breakfast
8:30 a.m. – 12:30 p.m.	EDUCATIONAL PROGRAM II
8:30 a.m. – 9:30 a.m.	Litigating against the Latest Efforts by the Plaintiffs' Bar to Misconstrue the FMCSR <p>Plaintiffs and their experts in personal injury actions are increasingly attempting to manipulate or misinterpret the Federal Motor Carrier Safety Regulations (FMCSR) in an effort to maximize liability and exposure in their cases. For example, they argue that motor carriers have a heightened standard of care under the FMCSR to paint a picture that the motor carrier is unsafe and is endangering the motor public. As defense counsel, we must aggressively combat this troublesome trend. Participants will learn about recent court rulings on these issues and take away practical pointers on how to best combat these reptilian tactics used by plaintiffs' counsel.</p> <p>Moderator: William M. Toles, <i>Fee, Smith, Sharp & Vitullo LLP, Dallas, Texas</i></p> <p>Speakers: Allen H. Motter, <i>Panther Premium Logistics – An ArcBest Company, Medina, Ohio</i> Tamara Goorevitz, <i>Franklin & Prokopik, P.C., Baltimore, Maryland</i> Chris Cotter, <i>Roetzel & Andress LPA, Akron, Ohio</i></p>
9:30 a.m. – 10:30 a.m.	Implications of the Most Recent Accident Avoidance & Event Data Gathering Technology on Commercial Motor Vehicle Accident Litigation <p>The panelists will discuss the latest accident avoidance technologies available to the trucking industry, such as lane departure warning, forward collision avoidance, adaptive cruise control, automatic braking and electronic stability control. Panelists will discuss the advantages and pitfalls associated with the utilization of the latest technologies and their impact on casualty litigation.</p> <p>Moderator: David B. Hall, <i>Baker, Donelson, Bearman, Caldwell and Berkowitz, P.C., Birmingham, Alabama</i></p> <p>Speakers: Michael Judy, <i>YRC Worldwide, Inc., Overland Park, Kansas</i> Joseph W. Pappalardo, <i>Gallagher Sharp, Cleveland, Ohio</i> Todd Hoover, <i>Design Research Engineering, Houston, Texas</i></p>
10:30 a.m. – 10:45 a.m.	Refreshment Break



Calendar of Events & Continuing Legal Education

Friday, April 28, 2017 (continued)

10:45 a.m. – 11:45 a.m.

Cargo: Handle with Care

Brokers, motor carriers and shippers all have different interests and expectations when cargo loss or damage occurs. Brokers and motor carriers frequently view responsibilities differently as to each other and as to their shipper customers starting with forming the initial contractual relationship, through the investigation of claims. This panel will offer a practical perspective from the view of the motor carrier, broker and counsel in dealing with the different issues that arise when claims occur, both within and outside the U.S.

Moderator: **Clark Monroe**, *DunbarMonroe, Jackson, Mississippi*

Speakers: **Greg Williams**, *Swift Transportation, Phoenix, Arizona*
Jeff Simmons, *GlobalTranz, Scottsdale, Arizona*
Heather Devine, *Isaacs & Co., Toronto, Ontario, Canada*

11:45 a.m. – 12:30 p.m.

Utilizing Cutting-Edge Forensic Visual Technology to Defend Your Case

If a picture is worth a thousand words, then forensic visual technology will provide an unforgettable storytelling experience. Cases that once perplexed jurors are brought to life with forensic visuals, such as animations and other graphics, which are created by uniting the art of graphic design with the science of engineering. Obtain interesting insights into how this technology is changing the defense of transportation-related cases in the areas of accident reconstruction and biomechanical engineering. Experience first-hand how today's engineering technology allows visualization specialists to develop graphics, animations and demonstratives using 3D scan data, human motion capture and simulation software. You will learn how to overcome common evidentiary hurdles and how to best utilize this technology to successfully resolve your next case.

Moderator: **Antwan D. Phillips**, *Wright Lindsey Jennings, Little Rock, Arkansas*

Speakers: **Jon S. "Steve" Kennedy**, *Baker, Donelson, Bearman, Caldwell & Berkowitz, PC, Jackson, Mississippi*
Tara T. Amenson, *S-E-A, Ltd., Columbus, Ohio*
Ashley "Al" Dunn, *S-E-A, Ltd., Columbus, Ohio*

12:30 p.m. – 2:00 p.m.

Lunch on Your Own

2:00 p.m. – 4:30 p.m.

Breakout Session – Casualty Litigation

3:15 p.m. – 4:30 p.m.

Committee Meetings

- Motor Carrier Committee Meeting
- Chicago Regional Seminar Planning Committee Meeting

6:30 p.m. – 7:15 p.m.

Cocktail Reception

7:15 p.m. – 10:00 p.m.

Annual Banquet

10:00 p.m. – 1:00 a.m.

TLA Networking After-Hours (check the mobile app for details)



Calendar of Events & Continuing Legal Education

Saturday, April 29, 2017

6:30 a.m. – 7:30 a.m.	Fun Run/Walk
7:30 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 12:30 p.m.	EDUCATIONAL PROGRAM III
8:30 a.m. – 9:30 a.m.	<p>Negotiating Global Logistics Agreements</p> <p>The global economy affects every facet of business today, and transportation is no exception. Ever increasingly, shippers, carriers and intermediaries find themselves involved in memorializing arrangements, dealing with disputes or negotiating more efficient methods of delivery. Panelists will review the status of the marketplace, review some of the major intermediaries and carriers and discuss the respective leverage of the parties. Panelists will also discuss risk management, liability and customs issues to consider when negotiating logistics and trade agreements to various global regions.</p> <p>Moderator: Tony Swafford, <i>Adams & Reese, LLP, Nashville, Tennessee</i></p> <p>Speakers: Peter Quinter, <i>GrayRobinson, P.A., Miami, Florida</i> Cameron W. Roberts, <i>Roberts & Kehagiaras LLP, Long Beach, California</i></p>
9:30 a.m. – 10:30 a.m.	<p>Through the Spyglass: The Future of the Act of God Defense in Intermodal Transport</p> <p>Panelists will review the Act of God defense as it has developed in all modes, and recent cases involving the defense in the maritime environment, both at sea and on the inland lakes and rivers systems, as well as coming ashore with rail and truck transportation and terminal/warehouse operations. The future of the defense will be analyzed in light of the new technologies that have dramatically improved the ability to predict and potentially avoid Act of God events.</p> <p>Moderator: Kim E. Stoll, <i>Fernandes Hearn LLP, Toronto, Ontario, Canada</i></p> <p>Speakers: Robert L. Reeb, <i>Marwedel, Minichello & Reeb, P.C., Chicago, Illinois</i> Mark E. Newcomb, <i>ZIM Integrated Shipping Services Ltd. - Americas, Canada and Caribbean Home Office, Norfolk, Virginia</i> Rick A. Steinberg, <i>Price, Meese, Shulman & D'Arminio, P.C., Woodcliff Lake, New Jersey</i></p>
10:30 a.m. – 10:45 a.m.	Refreshment Break
10:45 a.m. – 11:30 a.m.	<p>Top Challenges for Brokers & Logistics Providers</p> <p>Continuing changes in federal and state law regarding brokers and logistics providers create ever changing challenges and risks. Panelists will engage participants in a discussion that will highlight the challenges ahead for brokers and how to manage the risks associated with those changes.</p> <p>Speakers: Justin Olsen, <i>England Logistics, Inc., Salt Lake City, Utah</i> Clark Monroe, <i>DunbarMonroe, PLLC, Jackson, Mississippi</i></p>



Calendar of Events & Continuing Legal Education

Saturday, April 29, 2017 (continued)

11:30 a.m. – 12:30 p.m.

Ethics: Personal Contact

Law firms rely on advertising to grow their businesses; however, they are held to much higher ethical standards in their communications than other commercial entities. Proactive solicitation of business — the “ambulance-chaser” image — has long been taboo for lawyers, and it has been the subject of most attorney advertising cases reviewed by the Supreme Court. Generally, the ethics rules apply no matter the mode of communication—written, recorded or electronic. Social media and the variety of electronic communication have meant that opinions and rules have continued to evolve. Professor Mark Yochum will explore the authority of the personal contact rule in an era when limitations on lawyer’s commercial speech are tested for their efficacy in remediating real harm.

Moderator: William B. Pentecost Jr., *Cipriani & Werner, Pittsburgh, Pennsylvania*

Speakers: Mark Yochum, *Professor of Law, Duquesne University School of Law, Pittsburgh, Pennsylvania*

12:30 p.m. – 2:00 p.m.

Lunch on Your Own

2:00 p.m. – 4:00 p.m.

Pool Volleyball Tournament

6:30 p.m. – 9:00 p.m.

Dinner & Flamenco Performance

9:00 p.m. – 1:00 a.m.

TLA Networking After-Hours (check the mobile app for details)





Activities

Golf

The fee of \$110 on Tuesday and Wednesday include greens fees, golf cart and a boxed lunch. Clubs may be rented at the player's expense on-site.

Tuesday, April 25 Golf at Cochiti Golf Club

Cochiti Golf Club is an 18-hole Robert Trent Jones Jr. public golf course located in Cochiti Lake, New Mexico. Being conveniently located between Albuquerque and Santa Fe, it makes for a must play. The Cochiti Golf Club is consistently ranked as one of the best golf courses in New Mexico. To go along with the fantastic layout of the course, it is nestled in the beautiful high desert terrain of northern New Mexico. After your round, take in the views at the Stone Kiva Bar and Grill. It is not hard to see why this place is called "heaven with a zip code."

Wednesday, April 26 Golf at Towa Golf Club

Located in the dramatic scenery of Northern New Mexico's Pojoaque Valley, Towa's three independent nine-hole courses challenge with dramatic elevation changes, seasonal weather conditions and scenery of such extraordinary beauty it threatens to distract the most focused golfer. Whether you are putting for birdie in the winter sunshine with a view of the Santa Fe Ski Mountain above or teeing off in the new greenery of the spring, Towa can challenge the low handicappers, but offers an enjoyable experience for golfers of all levels. Part of the Hilton Santa Fe Golf Resort and Spa at Buffalo Thunder, Towa was designed jointly by twenty-time PGA titlist Hale Irwin and noted golf course designer and landscape architect William Phillips.

Welcome Reception

On Wednesday, enjoy the evening by reuniting with lifelong friends and meeting first-time attendees and new members during an outdoor Welcome Reception in The Garden. Hors d'oeuvres and a cash bar will be available. Make sure to arrive in time to attend this exceptional kick-off event!

Spouse/Guest Event - Lunch & Art Gallery/Museum Tours

Please join your friends, both established and new, for a luncheon at The Compound Restaurant on Canyon Road at 12:00 p.m. while you explore some of the nation's most impressive art galleries. The Compound Restaurant has a heritage rich in history and regional influences. Before its incarnation as a restaurant, this adobe home was the centerpiece of a group of houses on Canyon Road known

as the McComb Compound, which served as a secluded getaway enjoyed by movie stars, industrialists and socialists of the early 20th Century.

Today, Chef Mark Kiffin, a recognized leader in Southwestern cuisine, has chosen to create and focus his menu around the true regional ingredients brought to the Southwest United States by the Spaniards. When a group of Spanish settlers from Mexico City founded Santa Fe in the late 16th Century they forever altered the course of cuisine in the Southwest. It is from these New World influences, along with the influences of the Mediterranean, that Kiffin has created his dishes as Contemporary American Cuisine.

Santa Fe is the second largest art market in the United States, with three art districts to show for it, the largest being Canyon Road where there are more than 140 art galleries and sculpture gardens in a half mile area. Museum Hill has four of our great Art Museums: The Spanish Colonial Arts Museum, the Museum of Indian Arts and Culture, the International Folk Art Museum and the Wheelwright Museum of the American Indian.

The Santa Fe Pickup, a free hop-on hop-off shuttle that originates at the State Visitor Center only two blocks from the Inn at Loretto, loops around up to Canyon Road for gallery viewing and continues on to Museum Hill for those wishing to visit any of the renowned museums. So please plan your day to explore the wonderful galleries and museums as you wish at your leisure either before or after lunch. The duration of this event is flexible, however lunch is scheduled for 12:00 p.m.

Tennis

TLA's Annual Tennis Tournament will be held Thursday afternoon at Quail Run. Quail Run is a unique community in the city of Santa Fe that will envelop you in casual Southwest elegance. The clubhouse exudes a casual elegance with tennis courts featuring Pro Bounce surfaces designed for high altitude play. Tennis enthusiasts will want to be sure to register for the tournament.





Activities

Thursday Evening – Cocktails & Dine Around

On Thursday evening, TLA will host a Cocktail Reception in advance of a Dine-Around. Registration and sign-up will be sent to all pre-registered attendees approximately two weeks prior to the event. TLA has chosen restaurants of all flavors from the city's more than 400 restaurants. Options will range from fine dining to uber-casual.

Friday Evening – TLA Annual Banquet

Join us for our Annual Banquet on Friday evening. Banquet festivities will be hosted at La Fonda on the Plaza™. Situated in the heart of Santa Fe, La Fonda on the Plaza™ is regarded as one of the best Santa Fe Plaza hotels and provides guests with an authentic New Mexican experience complemented by 4 Diamond distinctive services. Offering a wealth of luxury services, La Fonda is the only Santa Fe hotel situated on the historic Plaza, sitting on a coveted location that is said to have hosted an inn since the 1600s. The property is committed to upholding the highest standard of hospitality and service. The banquet is an anticipated time to celebrate the achievements of your colleagues as the Distinguished Service and Lifetime Achievement Awards are presented and launch us into the future as the next TLA President is inaugurated. The cocktail reception will be held at La Fonda from 6:30 p.m. – 7:15 p.m., followed by the banquet.

Saturday Evening – Dinner & Flamenco Performance

Plan to join us Saturday for a casual, cultural evening as we dine on traditional Santa Fe fare. For your entertainment during dessert, dancers and musicians will perform repertory choreographies by today's most influential flamenco choreographers from around the globe that display a power and expression uniquely inherent to flamenco. These dancers train at the Conservatory of Flamenco Arts, Tierra Adentro of New Mexico Charter School, and the University of New Mexico Dance Program, studying many dance forms and working with master flamenco artists from around the globe to produce the

most exciting flamenco performances in the United States. A cash bar will be available.

Fun Run/Walk

TLA's Annual Fun Run/Walk will be held Saturday morning 6:30 a.m. – 7:30 a.m. Please register for this event.

Pool Volleyball

TLA's Annual Pool Volleyball Tournament will be held on Saturday afternoon from 2:00 p.m. – 4:00 p.m. Spectators please join us poolside for the fun. No registration is necessary.

ADR Council: AAA Training

The American Arbitration Association (AAA) has agreed to conduct a one and one-half day beginning arbitration training session. The introductory arbitrator training workshop is entitled "Arbitration Fundamentals and Best Practices for New AAA Arbitrators." The training will be held on April 25 and 26. Upon successful completion of the training, the participant will meet the training requirement for the ADR Council found in the newly implemented Transportation ADR Council rules. In addition, the participant, depending on their expertise and normal vetting, would be on the AAA's Transportation Panel and considered by the AAA for other arbitrations administered by the AAA on their Commercial Panel. Additional schedule of events information will be available soon. The number of participants is limited so register early!



TLA Annual Conference & CTLA Midyear Meeting

April 25-29, 2017
Inn & Spa at Loretto
Santa Fe, New Mexico

Registration Form

To register online, please visit the TLA website at www.translaw.org and click the link on the Annual Conference page under Events.

STEP ONE: Name Badge & Roster Information (list as you would like it to appear on your name badge)

Registrant's Name: _____

Company/Firm: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Email Address: _____ Telephone Number: _____

Special Dietary Needs/Allergies: ☐ Vegetarian ☐ Vegan ☐ Gluten Free ☐ Kosher ☐ Other: _____

From what states will you be requesting CLE for this program? _____

STEP TWO: Liability Waiver & Emergency Contact

Please read and sign. I agree and acknowledge that I am undertaking participation in TLA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly, and I am, as a result, able to participate in TLA events, and I do hereby assume responsibility for my own well-being. I am aware that photographs will be taken during the conference and may be published in *The Transportation Lawyer*.

Signature: _____ Date: _____

Emergency Contact: _____
Name Relationship Phone

STEP THREE: Conference Registration

	By Feb. 24	On/After Feb. 25	Onsite After March 31
Member	<input type="checkbox"/> \$825	<input type="checkbox"/> \$925	<input type="checkbox"/> \$1050
Non-Member*	<input type="checkbox"/> \$1,100*	<input type="checkbox"/> \$1,150*	<input type="checkbox"/> \$1,225*
Retired Member/Student	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600
Spouse/Guest and Children (13 and Older)**			
Name: _____	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450
Email: _____			
Name: _____	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450
Email: _____			
Child (4-12)			
Name: _____	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125
Child (3 and Younger) FREE			
Name: _____			

Please contact the TLA Executive Office at TLA-info@kellencompany.com for single day/single event pricing.

- ☐ I am a first-time attendee.
☐ I am Corporate Counsel.

First-time attendees and Corporate Counsel are guaranteed the early rate regardless of when they register.

*\$225 of the non-member registration fee will pay for your TLA membership from May 2017 to July 2018, if you meet the membership qualifications, entitling you to attend the Annual Business Meeting as a voting member upon review and approval of membership by the Membership Committee. A member application will be sent to you for completion.

**Spouse/Guest/Child registrations include the Welcome Reception, daily continental breakfast, Thursday Reception and Friday and Saturday evening dinner events.

TLA Annual Conference & CTLA Midyear Meeting

April 25-29, 2017
Inn & Spa at Loretto
Santa Fe, New Mexico

Registration Form - Page 2

STEP FOUR: Special Events Registration

(Please print the name of the spouse/guest/child registering for the event on the line provided.)

TUESDAY & WEDNESDAY, APRIL 25 & 26

☐ ADR Committee AAA Training (space limited) – \$650

TUESDAY, APRIL 25 – COCHITI GOLF CLUB

Golf Tournament – 12:00 p.m. Tee Time

- ☐ Attendee – \$110 Handicap _____
- ☐ _____ – \$110 Handicap _____
- ☐ _____ – \$110 Handicap _____

WEDNESDAY, APRIL 26 – TOWA GOLF CLUB

Scramble Format Golf Tournament – 1:00 p.m. Shotgun Start

- ☐ Attendee – \$110 Handicap _____
- ☐ _____ – \$110 Handicap _____
- ☐ _____ – \$110 Handicap _____

Tennis Tournament – 3:00 p.m. – 5:00 p.m.

- ☐ Attendee – \$30
- ☐ _____ – \$30
- ☐ _____ – \$30

THURSDAY, APRIL 27

Spouse/Guest Luncheon – 10:00 a.m. – 2:00 p.m.

(Please include name)

- ☐ _____ – \$55
- ☐ _____ – \$55

SATURDAY, APRIL 29

Fun Walk/Run – Beverage included

- ☐ Attendee – \$15
- ☐ _____ – \$15
- ☐ _____ – \$15

FLASH DRIVE PAPERS & PROCEEDINGS

- ☐ I cannot attend the meeting, but wish to purchase a copy of the Papers & Proceedings on a flash drive – \$100.

STEP FIVE: Total Fees

Funds **MUST** be submitted from a U.S. bank in U.S. funds.

Total Registration Fee (from Step 3) \$ _____

Total Special Events (from Step 4) \$ _____

Total Papers & Proceedings (from Step 4) \$ _____

Total Payment Enclosed \$ _____

(Payment is due with the registration form.)

STEP SIX: Payment Information

- ☐ Check enclosed (please make checks payable to TLA in U.S. currency drawn on a U.S. bank.)

- ☐ MasterCard ☐ VISA ☐ Amex ☐ Discover

Card No.: _____

Exp. Date: _____

Name as it appears on the card (please print): _____

Cardholder's Telephone Number: _____

Signature: _____

Cancellation Policy: A \$100 cancellation fee will be assessed on registrations cancelled from February 25 through March 31, 2017. After March 31, cancellations will not be accepted. Substitutions will be allowed.

STEP SEVEN: Send Your Registration

To register, complete the registration form and return it, along with the appropriate registration fee, to:



Mail: TLA Executive Office
4400 College Blvd., Suite 220
Overland Park, KS 66211



Fax: 913-222-8606



Email: TLA-info@kellencompany.com

Online Registration

Registration by credit card can be completed and submitted online via the TLA Website at www.translaw.org.

A link to the registration form is located on the Annual Conference page under Events.

**ALL PRICES ON THIS FORM
ARE QUOTED IN U.S. DOLLARS**



Transportation Lawyers Association

4400 College Blvd Suite 220
Overland Park, KS 66211

